# BEGONE PART OF SOMETHING BIGGER Join Lesjöfors



Are you looking to sell your company?

Are you looking to take your business further?

Do you want to explore and expand into new markets?

Do you want to invest in new infrastructure, facilities and machinery but are limited by the investment funding and support structure behind you?

Join us and secure your ambitions



# WHO ARE WE?

We are Lesjöfors, your global partner. A company that is dedicated to investing in, growing, supporting and developing spring manufacturers.

Lesjöfors, is one of the oldest, most respected and experienced suppliers of springs, wire and strip components in the world. Established in 1675, with spring manufacture commencing in 1852, multi-sector businesses, across the globe, rely on our products.

Beijer Alma, a listed company, is the parent company behind the Lesjöfors group.

### **BEIJER • ALMA**

We are looking for opportunities to acquire spring manufacturers, inviting them to join our growing group of companies, strengthening Lesjöfors as a global spring manufacturer.

We have 40 production and technical sales offices in Europe, America and Asia and we are looking to acquire more to extend our capabilities and geographic reach.

We would like to complement the group with additional niche products and skills which, when combined with our existing strengths, will generate additional synergies to the group and to the acquired companies.

### FAST FACTS

40 sites Established in 1675 Turnover of €250m



# WHAT WE CAN DO FOR YOU

Our extensive network, dedicated resources, commitment, market insights and collective experience has repeatedly proven to be a competitive advantage to the companies we support.

We have a decentralised structure, allowing you to continue to be responsible for your business but offering you access to our entire global range, expertise and production. Knowledge sharing is key to our strength.

Our teams are motivated, entrepreneurial and highly technical across production and sales, maximising potential across your business. We are significant investors in advanced technologies, market leaders in the industry, and invest in the best machinery to optimise your results.

We believe that collaboration is key to successful, long-term relationships, optimising the potential for commercial and operational synergies and because of this, year on year, we have posted exceptional results.









# LESJÖFORS UK Cornwall, uk

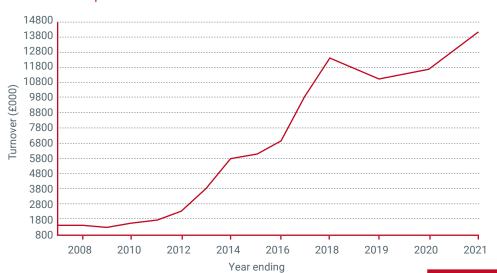
### Lesjöfors UK specialises in springs and wire forms from 0.5mm to 26mm wire diameter, covering the automotive and industrial sectors. Over the last decade they have grown from a 1000m<sup>2</sup> site to 4000m<sup>2</sup>.

Michael Gibbs, Managing Director of Lesjöfors UK says: "I joined in 2001 and since our purchase by Lesjöfors in 2007, the company has grown and developed exponentially. Lesjöfors has invested over £5m in our Cornwall sites, turnover has increased by over 700% and we've doubled our number of employees.

We've relocated and expanded one factory and grown so much that we now have a second factory. Our order book continues to multiply with a recent record-breaking sales quarter and the company's performance has been significantly propelled with support by Lesjöfors.

In fact, we even recently changed our name to reflect the unified team under the Lesjöfors unified brand and the world-leading springs we manufacture."

### Growth since acquisition in 2007



Lesjöfors offers a business culture and investment system that supports, enthuses and delivers results.

Michael Gibbs, Managing Director, Lesjöfors UK in Cornwall, UK

### FAST FACT

## 700% increase in turnover since joining Lesjöfors

LESJÖFORS UK







Become part of something bigger – Join Lesjöfors

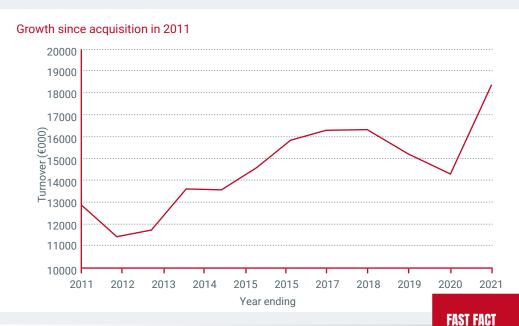
# VELLEUER GMBH & CO. KG VERLBERT, GERMANY

Established over 100 years ago, Velleuer's heritage was acquired by Lesjöfors in 2011. Since then, Lesjöfors has continuously invested, enhancing the technologies and expertise at Velleuer. The €6.4m invested, to date, has increased efficiencies and grown sales by 25%.

Velleuer is now one of the most profitable spring companies in Germany.

Velleuer's knowledgeable team, facilities and infrastructure, offer development and prototyping services, toolmaking, spring production up to 4mm wire diameter, parts cleaning, quality assurances and automation, all supporting a range of industry sectors including agriculture, automotive and electronics.

Frank Jahn, Managing Director concludes "Joining Lesjöfors has allowed us to become part of a dynamic group that thinks and acts globally."



Since becoming part of Lesjöfors we have combined the flexibility and skills of our medium sized company with the business-minded, world-wide service of an international business.

Frank Jahn, Managing Director

The €6.4m invested since the Lesjöfors acquisition, to date, has grown sales by 25%.

VELLEU

FEDERNFABRIK - STANZWER









# LESJÖFORS SPRINGS AMERICA Pennsylvania, usa and nogales, mexico



Lesjöfors Springs America (LSA) is an industry leader in the design and manufacture of custom engineered flat mechanical springs and spring assemblies, specialising in constant force, constant torque, hair and power springs and reels. LSA was originally established in 1926 in New York, by Sandvik Materials Technology, moved to Pennsylvania in 1971 and expanded to two sites in 1989, through the strategic addition of the Nogales, Mexico operation. Lesjöfors acquired the Mexico and USA sites in 2015.

Brandy Davies, CEO of LSA says: "Over the decades, it was a struggle to

support global growth initiatives, world class production capabilities and design services, when competing for investment dollars with the previous owners core business. Since the Lesjöfors purchase, we have received significant investment in our business, expanded our product offering, been able to capitalise on synergies through the Lesjöfors group and gained instant support from their global sales team – supporting growth initiatives in Europe and Asia." Core achievements since the Lesjöfors acquisition



The USA site has relocated to a brand new, state of the art facility, increasing

production and office space by 50%

Technical bench strengths have advanced by 150% with specific expansions in the product and process engineering teams.



In Mexico, staff numbers have increased by 40% with the addition of toolmakers, quality & production personnel. Production between the two sites has been rationalised, maximising profit and service to customers.

\$2.5M invested in infrastructure, including two new automated production lines which has led to an expansion of product offering, an increase in capacity and a reduction in production costs

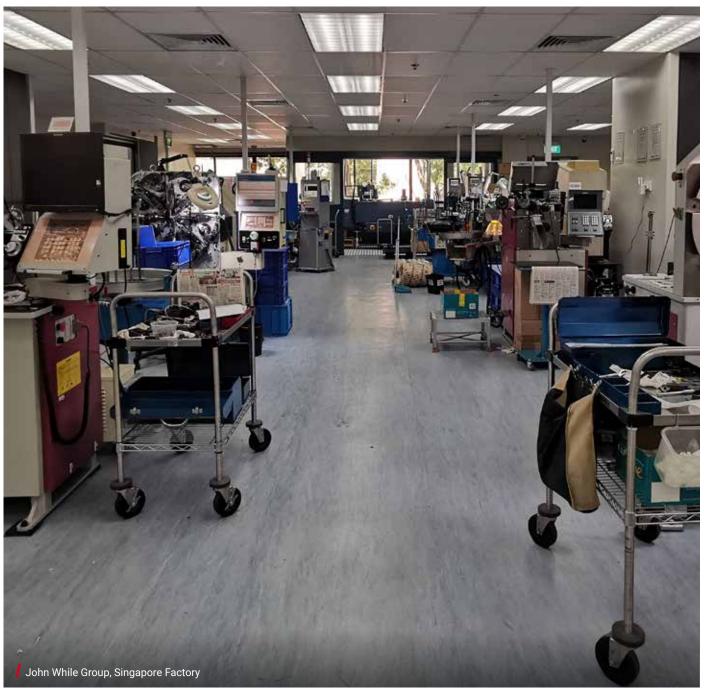
Expanded production with a new partnership in Latvia, supporting global growth targets in Europe and Asia.

### Lesjöfors investment has strongly positioned us to realise our future growth initiatives.

Brandy Davies, CEO, Lesjöfors Springs America

**FAST FACT** 

\$2.5m invested in infrastructure, including two new automated production lines









# JOHN WHILE GROUP SINGAPORE

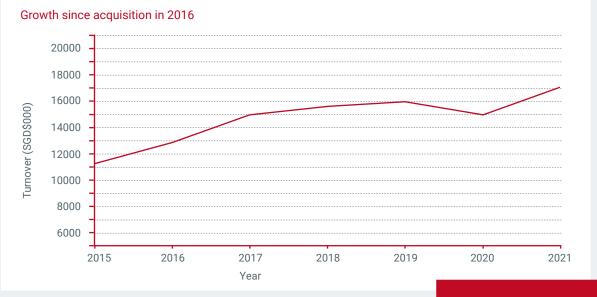
Acquired by Lesjöfors in 2016, the John While Group (JWG) purchase instantly delivered market gains for all.

Crucially positioning themselves within the local sector, Lesjöfors acquired a stronger position within the fast-growing Asian market, specifically in Thailand and Singapore, and JWG equally gained mass exposure to the northern hemisphere.

The Lesjöfors acquisition increased JWGs production and product range and opened up increased alignments between JWG and Lesjöfors in China. This in turn delivered growth across both companies.

Significant gains across CSR, technical competencies, access to a broad global sales network and new customers has resulted in JWG growing by 50% since joining Lesjöfors.

JWG is the one-stop-shop for springs across the automotive, computer, data storage, electronics, medical and telecommunication sectors. Their specialisms in small and micro-sized springs complement the Lesjöfors group portfolio.



Access to technical support and bench-marking through Lesjöfors has been invaluable to the ongoing development of JWG in the global arena

Mikael Anderson, VP Asia

FAST FACT

With subsidiaries in Shanghai and Thailand, growth has increased by 50% since 2016.

A Passion for Solutions

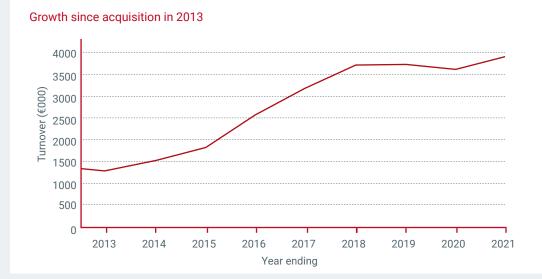


# LESJÖFORS SPRINGS SLOVAKIA Myjava, slovakia



Over €6m has been invested by the Lesjöfors group and in the past five years, the site has expanded from 600m<sup>2</sup> to 2700m<sup>2</sup>. Employee numbers have doubled and turnover continues to increase year on year.

Specialising in technical springs and wire forms from 0.1mm to 2.6mm wire diameter, covering the automotive, industrial and medical sectors, Lesjöfors Springs Slovakia has an exceptionally advanced level of technology due to high levels of investment in new CNC technologies.



Thanks to the support of Lesjöfors, we have become one of the biggest spring companies in Slovakia and the sole supplier of products for a number of international organisations.

Marcela Valúšková, Managing Director

FAST FACT

## Factory growth of 350% since joining Lesjöfors

LESIÓ





# METROL SPRINGS Northampton, uk



Established in 1984, Metrol Springs, is a gas spring design and manufacturing company, specialising in the manufacturing of tooling gas springs, special purpose gas springs and struts and Motion Control products. With a global customer base Lesjöfors acquired Metrol in 2020, instantly expanding market reach.

Robert Lamb, Managing Director, shared his perspective on the merger: "The process itself was smooth and swift, with Lesjöfors exuding professionalism and expertise.

Moreover, our shared philosophies of high-quality, hard-work, and outstanding customer service has allowed for the development of Metrol under the nurturing leadership of Lesjöfors.

Since the acquisition, we have continued to broaden our market presence and refined innovative sales techniques and products. In particular, the decentralised management structure of Lesjöfors has allowed for us to retain our individuality, whilst gaining access to the Lesjöfors groups expertise and economic support."

Under the guidance of Lesjöfors, Metrol has continued to flourish. The coexistence of Metrol's established sales and manufacturing techniques alongside the Lesjöfors groups unconditional support, both in management and investment, has provided Metrol with effective support.

Since the merger, Lesjöfors has provided Metrol with the confidence to inspire new sales techniques, attract new customers, and refine manufacturing methods.

Recent progression towards a deeper sales integration has increased the opportunity for future growth. It is through the support of Lesjöfors that Metrol has had the ability and confidence to pursue more ambitious prospects.

# We wholeheartedly encourage any business considering joining Lesjöfors to do so!

Robert Lamb, Managing Director, Metrol Springs, UK

### Core achievements since the Lesjöfors acquisition

### Increased market reach & product range:

Greater expansion into Europe cultivated through Lesjöfors' strong reputation and European dominance

Increased range of products with access to the skills and machinery within the Lesjöfors group, contributing to a wider standard stock range.



### KPIs have excelled:

Encouraged by Lesjöfors, Metrol now analyses the KPI's in all areas of production output. The site is now able to evaluate and improve weaker areas to maximise production flow and resources.

### **FAST FACT**

Acquisiton in 2020 instantly expanded market reach





# **DE SPIRAAL** HAAKSBERGEN, HOLLAND



De Spiraal specialises in small to medium batch size orders of industrial springs and technical wire products.

Tribelt is a well-known manufacturer of metal conveyor belts.

Reviewing the period since acquisition, Henri Veldhuis, Managing Director of De Spiraal and Tribelt says: "Very quickly, after the acquisition in 2019, COVID hit us all hard. However, despite the global challenge, we were all determined not to change the direction we, and Lesjöfors, had set out.

Investments in machinery and infrastructure were committed, our companies kept their identity and we remained autonomous in managing the company we had built together.

After the former owners and managing directors stepped away, Lesjöfors once again proved their strong confidence in our strength by giving me and others within Spiraal/Tribelt the chance to grow into new positions."



# Growth since acquisition in 2019

 Lesjöfors commitment to developing its subsidiaries is exemplary.
They are truly a global partner //

Henri Veldhuis, Managing Director of De Spiraal & Tribelt

### FAST FACT

# M€2.6 increase in turnover in just 24 months

# WANT TO JOIN US?

We are a dominant, global, friendly force who like working with brilliant people to achieve excellent results.

Are you a respected manufacturer with recognised technical expertise that wants to go further?

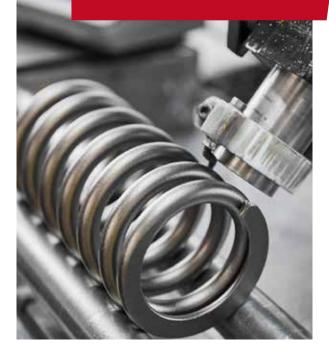
/ Would you like high exposure to existing and emerging markets?

- Do you have a high percentage of customised or engineered products that could benefit from investment in skills and new technical equipment?
- Is there a niche in your market that hasn't yet been optimised due to lack of funding?
- Have you an experienced management team that are driven to achieve more?
- Are you excited by innovation and successful new product development?
- Do you want to develop your strong relationships with your key account customers?

# **BECOME A PART OF SOMETHING BIGGER**

If you want to optimise the potential of your business, please get in touch with Ola Tengroth, Lesjöfors MD and Group CEO

ola.tengroth@Lesjöforsab.com +46 706 798804



Lesjöfors has gained a lot of experience whilst acquiring and adding new companies to the group. We fully value people and the business culture developed within each organisation and we recognise this makes every company unique. Decentralisation, with local management at its core, is a fundamental part of our business strategy.

Our main focus is to offer every company the opportunity to learn from each other, utilising the vast expertise within the group. We know that our extensive product range and access to new markets strengthens all our new, and existing companies, under the Lesjöfors umbrella.

We are constantly expanding our operation, with 100% focus on springs and pressings. Adding new companies, within our dedicated sector, is an important part of our growth strategy.

Join us. We look forward to hearing from you.

Ola Tengroth, Lesjöfors MD Group CEO

# LESJÖFORS SPRINGS & PRESSINGS

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